

SCHOHARIE COUNTY CLASSIFICATION SPECIFICATION

Class Title: **PUBLIC HEALTH EDUCATOR**

Jurisdictional Class: **Competitive**
Date Adopted: **2/21/95**
Date Revised: **8/14/00; 12/09/08**
Jurisdictions: **County**
Union Status: **CSEA**
Pay Grade: **17**

DISTINGUISHING FEATURES OF THE CLASS: This is a professional and responsible position designed towards improving the health of a community. The occupant will be constantly in the field promoting sound health practices to various members of the local community as well as dealing with medical practitioners. The work is performed under the general supervision of the County Public Health Director. Does related work as required.

TYPICAL WORK ACTIVITIES: (Illustrative only)

Organizes and directs educational efforts to positively influence public attitudes and behavior with regard to given health needs;
Conducts group and individual wellness promotions and disease prevention activities;
Participates in studies and surveys of public health education needs and evaluates the materials and methods used to determine the effectiveness of a health program;
Plans, directs and evaluates workshops, forums and discussion groups to promote public health, health awareness and education, including in-house staff needs;
Collaborates with other health specialists and civic groups to identify health needs, develop desirable health goals and determine availability of professional health services;
Assists in the preparation of the statistical evaluation of public health programs and in budget preparations;
Obtains, screens, evaluates and distributes educational and informational materials;
Collects data, conducts studies and surveys and participates in compiling and writing the county's Community Health Assessment and Municipal Health Services Plan;
Assists in grant writing;
Prepares periodic public health releases for radio, TV and newspapers regarding various public health topics;
Recruits, coordinates and assists volunteers to participate in agency sponsored events.

FULL PERFORMANCE KNOWLEDGE, SKILLS, ABILITIES AND PERSONAL

CHARACTERISTICS: Good knowledge of the basic principles, practices, techniques and administration of public health education; working knowledge of education principles and motivational techniques; skill in educational techniques and methods of communication; ability to work with other health professionals as a team; ability to conduct group and individual counseling sessions; ability to establish and maintain cooperative relations with community agencies; ability to prepare health education materials such as pamphlets, posters, or newsletters; good organizational skills.

MINIMUM QUALIFICATIONS:

- (A) A baccalaureate degree in health education, health science, public health, health promotion, community health, or health communications from a regionally accredited or New York State-registered college or university; **OR**

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- (B) A baccalaureate degree in education, nursing, epidemiology, wellness and fitness, or nutrition from a regionally accredited or New York State-registered college or university and one (1) year experience in health education; **OR**
- (C) A baccalaureate degree in marketing, human services, social work or psychology from a regionally accredited or New York State-registered college or university and two (2) years experience in health education; **OR**
- (D) A master's degree in public health or health education from a regionally accredited or New York State-registered college or university.

*A local public health educator must satisfactorily complete 15 hours of continuing education in health education related topics approved by the New York State Health Department within one year of appointment.

NOTE: Part-time employment can be pro-rated to count towards fulltime. Example: six (6) months PT equals three (3) months FT and a higher level of education can be pro-rated for experience up to a year.

SPECIAL REQUIREMENT: This class requires extensive travel. Incumbents will be required to possess a valid, appropriate level, New York State Motor Vehicle operator's license, or otherwise demonstrate the ability to meet the travel needs of the job.